



WE'LL ALWAYS SUPPORT OUR COMMUNITY.

SPONSORSHIP GUIDELINES

We'll always get behind the causes that matter to our community; it's a source of pride for our organisation and something we know makes a difference to our customers.

ActewAGL has built a special relationship with the Canberra and surrounding region through getting behind local teams, charities and community events. We value the role that we play in our region, which is why we actively partner with those who share our values of community involvement and support.

Through our sponsorship program, our goals are to:

- Provide pathways and grass roots opportunities for young people
- Support disadvantaged communities to provide them with better opportunities
- Put our energy behind organisations and events that provide value to families and showcase the ACT and region

OUR SPONSORSHIP OBJECTIVES

LOCAL - provide opportunities to support events, pathways and programs that provide benefits to the ACT or surrounding local communities.

BRAND - provide opportunities to showcase ActewAGL's brand and increase awareness of our products and services.

COMMUNITY - provide opportunities to engage with the people of our region and portray a positive image of ActewAGL.

RELATIONSHIPS – provide opportunities to develop and maintain relationships with new and current residential and business customers.

OUR PEOPLE – provide opportunities to involve, educate, motivate and reward our employees

YOUR ELIGIBILITY

We remain focused on supporting only local individuals, businesses and community groups within ActewAGL's marketable areas, including the ACT, Queanbeyan, Jerrabomberra, Googong, Goulburn, Yass, Young, the South Coast (Nowra to Eden) and the Snowy Mountains (Cooma and Jindabyne).

In order to be eligible, you must also be either:

- An ActewAGL business customer - if applying on behalf of a business or organisation
- An ActewAGL residential customer - if applying on behalf of an individual

- A non-direct ActewAGL customer - an organisation that has no physical address or site and is owned by another party who restricts control for the electricity or gas contract

Ineligible individuals, businesses and community groups include those that:

- Are an organisation that is in direct competition with ActewAGL
- Are sponsored by or involved with our competitors
- Are not located within our marketable area
- Could be detrimental to public health or safety
- Are a registered political party
- Have not honoured past agreements
- Have an adverse reputation in relation to discrimination
- Will not supply relevant information on how the sponsorship funds are to be spent
- Are an organisation in which sponsorship involvement could be misinterpreted as a bribe or kickback (for example, to influence bidding processes)
- Where sponsorship would otherwise be inappropriate or contrary to law.

APPLICATION PROCESS

If your proposal fits within our guidelines and criteria, please submit your application via the online sponsorship portal at www.actewagl.com.au/sponsorship

The sponsorship committee convenes every six weeks to assess all proposals that meet the criteria set out in this document. Written correspondence will take place upon the conclusion of the consideration process. ActewAGL receives a large number of requests for sponsorship and unfortunately the number of applications will always exceed the funds available. Unfortunately worthwhile programs cannot be guaranteed support regardless of merit.

Please allow up to six weeks from the time of submission to allow us to process your request.

CONTACT US

ActewAGL's Sponsorship Team
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ActewAGL

for you